



RETHINK PRIORITIES

# Our initial impact and influence in 2023

Rethink Priorities is a global think-and-do tank, aiming to do good at scale. We address global priorities by researching solutions and strategies, mobilizing resources, and empowering our team and others.

**160**

research pieces or  
outputs worked on

Influenced over

**\$10M**

of grants

Supported

**11**

fiscal sponsees via our  
Special Projects team

collaborated with

**20**

clients

Presented work at

**15+**



academic institutions

Organized

**6**



in-person strategy events  
for stakeholders



# ANIMAL WELFARE

- Created an EU farmed fish policy reform roadmap brief
- Coordinated leaders via the Animal Advocacy Strategy Forum
- Launched The Insect Institute and an academic community for insect welfare
- Were cited by Peter Singer for our work on insects and shrimp in Animal Liberation Now!
- Found that the price-, taste-, and convenience-hypothesis concerning plant-based analogues is likely false
- Estimated that shrimp production for human food is more important in scale than wild fish captures, vertebrate farming, or insect farming



## CITED BY

[Animal Charity Evaluators](#)  
[Founders Pledge](#)

## FEATURED IN

[Asterisk Mag](#)  
[American Entomologist \(Ethos\)](#)  
[Wired](#)  
[Faunalytics](#)  
[Sentient Media](#)  
[Our World in Data](#)  
[How I Learned to Love Shrimp](#)

# ARTIFICIAL INTELLIGENCE

- Launched the Institute for AI Policy & Strategy
- Our framework for risk management of AI threats garnered interest from U.S. Congress, DC-based think tanks, and others
- Co-authored a GovAI paper on Open-Sourcing Highly Capable Foundation Models
- Created the AIPolicyIdeas Database
- Held meetings with DeepMind, Conjecture, Chatham House, the Alan Turing Institute, the Ada Lovelace Institute, and Labor for the Long-Term
- Advised organizations including the Existential Risk Alliance, Training for Good, and SERI MATS

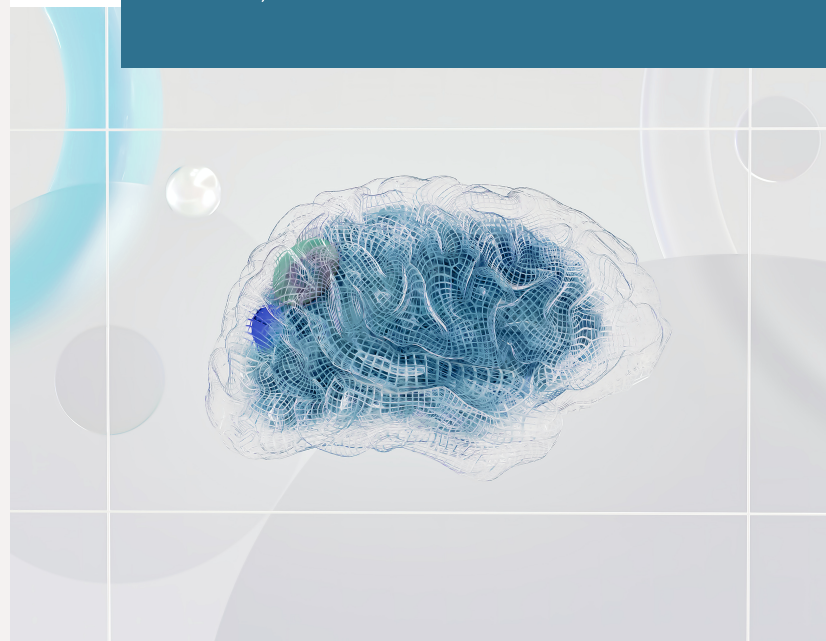


## INTERVIEWED ON

[The Dynamist](#) and [Hear This Idea](#)

## FEATURED IN

[Career review: Expert in AI hardware, for 80,000 Hours.](#)



# EXISTENTIAL SECURITY

- Researched and curated a list of 20 especially promising project ideas to reduce existential risk
- Then, initiated a founder search for AI policy careers field building in universities
- Facilitated information sharing for US AI advocacy
- Produced fast assessments of 13 scalable project ideas to reduce global catastrophic risk



## HIGHLIGHT

80,000 Hours incorporated our [project ideas to reduce existential risk](#) in their [updated founder profile](#).



# GLOBAL HEALTH AND DEVELOPMENT (GHD)

- Completed 27 research reports
- Expanded our collaboration with GiveWell
- Launched consulting services
- Hosted a Global Health and Development strategy forum for 20 stakeholders
- Held a roundtable series on climate change for researchers



## CITED BY

[GiveWell](#)

[The Center for Global Development](#)

[Happier Lives Institute](#)

[Giving What We Can](#)

[1Day Sooner](#)

Vox (Future Perfect) referenced our [work](#), [twice](#)







## SURVEYS AND DATA ANALYSIS

- Completed over 55 projects, including surveys, data analyses and consultations
- Published 15 public reports
- Conducted impact assessments for major EA organizations and programs
- Presented at the Animal Advocacy Conference, University of Kent, UK
- Worked with 1DaySooner on two academic papers regarding human challenge trials
- Investigated US public opinion of AI policy and risk
- Invited to submit our work on the scale of Wild Animal Welfare to PHAIR Journal



### CITED BY

[Centre for Effective Altruism](#)  
[Animal Ask](#)  
[Happier Lives Institute](#)

## WORLDVIEW INVESTIGATIONS TEAM

- Animal Charity Evaluators integrated moral weights into their [evaluation criteria](#)
- Presented the Moral Weight Project at 15 academic institutions, including NYU and Princeton
- Moral Weight Project book in development with Oxford University Press
- Made conceptual breakthroughs quantifying the value of research and the impact of risk aversion on cause prioritization
- Developed the [Cross-Cause Cost-Effectiveness Model](#), a tool to compare interventions across cause areas



### FEATURED IN

11 news outlets who picked up the [Science paper](#) on our Moral Weight Project

[Project Syndicate](#), where Peter Singer called attention to our moral weight work

[Voice of Nature](#) documentary (min 23 onwards)

[Our Hen House](#)

***"I now feel worried about the insects"***

Amanda Hungerford, Open Philanthropy, discusses how our MWP changed her views on [How I Learned to Love Shrimp](#)





# REASONS TO SUPPORT RETHINK PRIORITIES

These accomplishments were made possible thanks to the support of our funders and donors. However, many of our most impactful projects, such as much of the work by the Worldview Investigations Team, has been made possible by unrestricted donations from individual donors. Unrestricted funding is immensely valuable for us. It enables us to build a robust, stable, and effective organization, resilient to changes in funder priorities, and with the independence to pursue our research agenda. Your donation makes this possible.

- We have a track record of producing actionable research that has informed decisions worth millions of dollars.
- You want to support the uncovering of new insights across a range of important cause areas
- Our work amplifies the impact of several key organizations focused on global priorities.
- We have been trusted by EA Funds, Open Philanthropy, and others to start new projects and open entire new departments.
- We rely on a broad range of donors to continue our work; it is rare that any one funder will cover all of our needs.
- Each year we have many well-qualified applicants that we would like to hire but that we do not, mostly due to lack of funds.
- We provide value to the entire community focused on global priorities through public analyses, new tools such as the CCM, the EA Survey, helping people with ad hoc analysis requests, and training new researchers. However, our primary beneficiaries often have limited ability to support us.

# Funding Gap Information Presented in Tables

## Rough Total Funding Gaps for the different growth scenarios through year-end 2023

Growth Scenario	Animal Welfare	Artificial Intelligence	Global Health & Development	Existential Security	Surveys & Data Analysis	Worldview Investigations
No-Growth	\$1,120,000	\$940,000	\$1,020,000	\$450,000	\$900,000	\$420,000
Low-Growth	\$1,250,000	\$1,070,000	\$1,130,000	\$500,000	\$950,000	\$480,000
Moderate-Growth	\$1,390,000	\$1,200,000	\$1,240,000	\$560,000	\$1,000,000	\$550,000

## Rough Total Funding Gaps for the different growth scenarios through year-end 2024

No-Growth	\$3,000,000	\$2,700,000	\$2,500,000	\$1,620,000	\$1,600,000	\$1,440,000
Low-Growth	\$3,270,000	\$2,930,000	\$2,670,000	\$1,730,000	\$1,710,000	\$1,570,000
Moderate-Growth	\$3,540,000	\$3,190,000	\$2,890,000	\$1,840,000	\$1,810,000	\$1,700,000

## Rough Goals for funding from Sources other than Open Philanthropy in the different growth scenarios through year-end 2023

No-Growth	\$450,000	\$180,000	\$510,000	\$338,000	\$675,000	\$315,000
Low-Growth	\$620,000	\$214,000	\$565,000	\$375,000	\$713,000	\$360,000
Moderate-Growth	\$790,000	\$240,000	\$620,000	\$420,000	\$750,000	\$413,000

## Rough Goals for funding from Sources other than Open Philanthropy in the different growth scenarios through year-end 2024

No-Growth	\$750,000	\$540,000	\$1,250,000	\$1,215,000	\$1,208,000*	\$1,080,000
Low-Growth	\$818,000	\$586,000	\$1,335,000	\$1,298,000	\$1,283,000	\$1,178,000
Moderate-Growth	\$885,000	\$638,000	\$1,445,000	\$1,380,000	\$1,358,000	\$1,275,000

\*Note that all the totals in this column exclude likely contract revenue

## Goals for funding from donors giving less than \$100K for the different growth scenarios through year-end 2023

No-Growth	\$18,000	\$7,520	\$20,400	\$13,500	\$27,000	\$12,600
Low-Growth	\$24,800	\$8,560	\$22,600	\$15,000	\$28,500	\$14,400
Moderate-Growth	\$31,600	\$9,600	\$24,800	\$16,800	\$30,000	\$16,500

## Goals for funding from donors giving less than \$100K for the different growth scenarios through year-end 2024

No-Growth	\$150,000	\$135,000	\$125,000	\$81,000	\$81,000	\$72,000
Low-Growth	\$164,000	\$147,000	\$134,000	\$87,000	\$86,000	\$79,000
Moderate-Growth	\$177,000	\$160,000	\$145,000	\$92,000	\$91,000	\$85,000